

2010 TASTE OF CHICAGO

FUN FACTS

<u>YEAR</u>	<u>ATTENDANCE</u> (in millions)	<u>OVERALL SALES</u> (in millions)
1984	1.1	3.6
1985	1.415	5.3
1986	1.675	7.4
1987	2.585	9.35
1988	2.807	9.844
1989	2.834	9.855
1990	2.525	9.688
1991	2.39	8.272
1992	2.67	9.295
1993	2.7	9.647
1994	2.78	8.307
1995	3.155	11.5
1996	3.25	10.841
1997	3.46	12+
1998	3.66	10.097
1999	3.68	11.249
2000	3.570	12.018
2001	3.575	12.301
2002	3.3	11.014
2003	3.56	11.442
2004	3.59	12.320
2005	3.64	12.911
2006	3.6	12.760
2007	3.6	13.831
2008	3.5	10.768
2009	3.3	10.643
2010	2.6	9,817

FUN FOOD FACTS

Ears of Corn
68,208 Servings

Pizza
99,000 Slices

Watermelon
100,000 Slices

Ribs
47,000 Pounds

Cheeseburgers
45,000 Servings

French Fries
46,000 Pounds

Ice Cream
100,000 Cones

Wings
106,000 Pieces

Turkey Legs
125,000 Servings

Cheesecake
115,000 Slices

Popcornsicles
11,000 Servings

Churros
30,000 Servings